

Listening to Your Business™

Workshop Description



FastTrac® Listening to Your Business™ is a hands-on, facilitated workshop designed to provide entrepreneurs and business managers with the critical evaluation tools and action steps they need to maximize the growth and profitability of their businesses.

This four-hour workshop will take you and a small group of fellow entrepreneurs through a four-step evaluation and action process designed to enhance your company's performance, now and into the future.

Topics Covered

Setting your three-year vision

A series of activities through which you will discover where your business is today and where you want to be in three years.

Taking a snapshot of your business

A process to determine what stage of development your business is in today (concept, start-up, growth, maturity, innovation or decline) and what stage you want it to be in three years from now.

Evaluating where you are in the planning process

Assess what plans are or are not in place (feasibility plan, business plan, strategic plan, operational plan) and how they can be adjusted or created to maximize your company's success.

Translating your goals into action steps

Nail down the actions and resources that your company needs to reach its three-year vision.